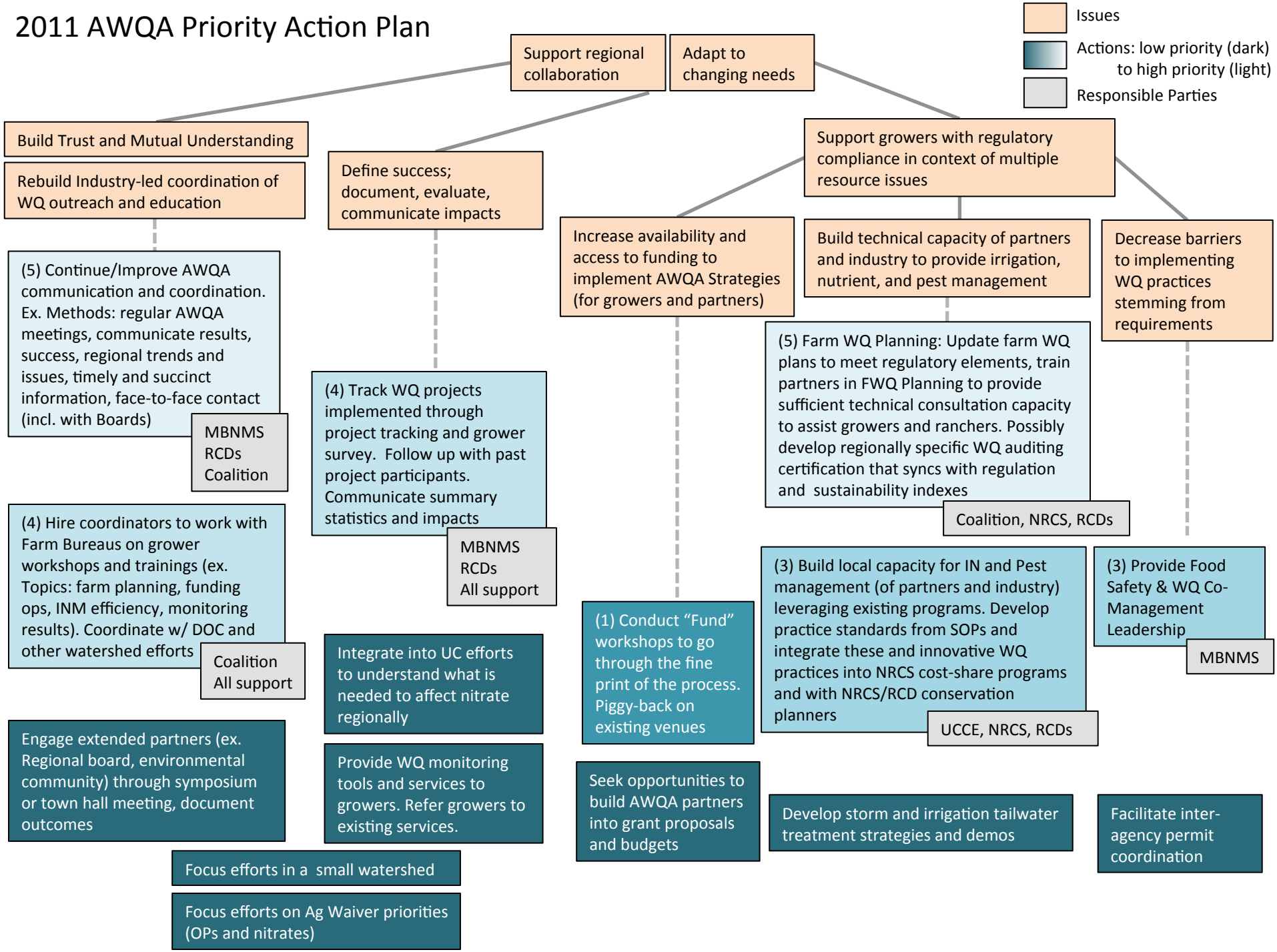2011 AWQA Priority Action Plan