

International Spinach Conference

**Embassy Suites
Seaside, California, USA
24-25 September 2007**

Registration

This conference brings together all persons interested in the various aspects of spinach production. Farmers, field managers, pest control advisors, allied industry members, researchers, students, extension personnel, and others are welcome and encouraged to attend. The meeting is co-hosted by the University of California Cooperative Extension, Monterey County and the California Spinach Growers Research Committee.

General Registration and Conference Information

1. Important Deadlines:

Registration deadline (regular fee): September 3, 2007

Final registration deadline (with late fee): September 15, 2007

Housing deadline: A limited number of rooms, 100, are available at a reduced conference rate if reserved with Embassy Suites by August 24, 2007.

Rooms are on a first come, first served basis.

2. Registration Form.

- A. Please complete the registration form that is found at the end of this announcement or go to following website: <http://cemonterey.ucdavis.edu>
- B. **Mail the Form:** Fill out and mail a printed version of the form to the address below. The printed form must be accompanied by payment (see section 3 below regarding Registration Fees).

Mail, fax, or email form and check to: California Spinach Growers Research Fund
820 Park Row # 519
Salinas, CA 93901
USA
FAX (831) 758-7514
Email: sadams@newstarfresh.com

Telephone registrations will not be accepted.

All registrations must include credit card or electronic bank transfer payment confirmation.

3. Conference Registration Fees.

Registration Fees: Registration fees are \$100 \$US for each participant (if registering late, the fee is \$100.00 + \$30.00 \$US).

Fees cover the following: admission to all sessions, one copy of the printed material, refreshments between sessions, lunch on Sept. 24, and one admission for the field tour (tour includes bus transportation, lunch).

Evening at the Aquarium: The Outer Banks Wing at the Monterey Bay Aquarium is reserved for the Conference attendees on the evening of Sept. 24. Aquarium fees are separate and are \$35 \$US for each participant and each accompanying guest 3 years and older. Fees include transportation to and from the aquarium (from hotel), entry to the aquarium, strolling dinner and refreshments, and breathtaking viewing of the aquarium. The Aquarium is a non-smoking venue.

Payment for Conference: Payments must be made in US dollars (\$US) and can be made in one of three ways:

- a. Complete the instructions for submitting the fee via credit card.
- b. Complete the instructions for submitting the fee via electronic bank transfer.
- c. Mail a check that is in US funds and drawn on a US bank. The check must be made out to "California Spinach Growers Research Fund." On the check, note that the check is for the 2007 Spinach Conference. The check must be free of bank charges.

Deadline: Registration form and payment of registration fee must be postmarked by September 3, 2007 in order to avoid the late fee.

Cancellation and Refund Policy: Request for cancellation to the conference must be received in writing (printed document or e-mail message) no later than September 10, 2007. Refund of registration fee, minus a \$40 processing fee, will be made only if this deadline is observed. Cancellation of accommodations must be arranged directly with the Embassy Suites Hotel.

4. Accommodations at the Embassy Suites Hotel.

Accommodations: Rooms are available at the Embassy Suites Hotel in Seaside, California. For maps and instructions to Embassy Suites Hotel, check their website or contact the hotel directly: Embassy Suites Hotel website: <http://www.EmbassySuites.com> Seaside, CA

1441 Canyon Del Rey Blvd.
Seaside, California, 93955
Telephone: 1-831-393-1115
Fax: 1-831-393-1113

Room Availability: A fixed number of rooms are reserved for Conference attendees on a first come, first served basis at a rate of \$177 plus tax. Room reservations must be made by August 24, 2007 for this special conference rate.

Room Reservations: Conference organizers and local registration personnel are not responsible for housing arrangements. All housing arrangements for the conference are made directly with the Embassy Suites Hotel. Reserve rooms directly with Embassy Suites Hotel personnel for yourself and any accompanying family and friends.

Make payments directly to the Embassy Suites Hotel in accordance with their directions.

Cancellation and Refund Policy: Cancellation of housing accommodations must be made directly with the Embassy Suites Hotel in accordance with hotel policies. The Spinach Conference is not responsible for forfeited deposits or funds collected by Embassy Suites Hotel.

5. Conference Venue and Format.

Meeting Place: All Conference presentations and conference lunch will be at the Embassy Suites Hotel in Seaside, California.

Evening dinner: Monday evenings dinner will be held at the Monterey Bay Aquarium Monday, September 24. Attendance at this session includes transportation between the Embassy Suites and Aquarium, strolling dinner, and Aquarium viewing. Tickets for this event must be purchased by all conference attendees and accompanying family and friends (see registration form). For this evening event, attendees are encouraged to wear informal, comfortable clothes.

Field Trip: Registration fees for the conference participants include this field trip. Accompanying family and friends must be 18 years or older and must have a field trip ticket for this event. Tickets are to be purchased with this reservation so that a sufficient number of buses can be arranged prior to the conference. At the time of the conference we cannot guarantee that field trip tickets or room on the bus will be available.

Non-Smoking Venue: All conference events, all sessions at Embassy Suites Hotel, the field trip and evening at the Aquarium are non-smoking events.

6. Traveling to the Conference.

To Seaside, California: Major airports near Seaside are San Francisco (SFO) and San Jose (SJC). A small, commuter airport is at Monterey (MRY). Monterey is now connected to Denver, Phoenix and Salt Lake City enabling more direct routes than through SFO or SJC.

- a. If you fly into San Francisco, you will need to either arrange for a commuter flight to the Monterey Airport (then drive the short distance from this airport to Seaside), or obtain ground transportation at SFO and drive or ride to Seaside.
- b. If you fly into San Jose, you will need to obtain ground transportation and drive or ride to Seaside.
- c. If you fly into Monterey, you will need to obtain ground transportation and drive or ride to Seaside.

Attendees will need to arrange for their own ground transportation (bus, taxi, rental car) from airports to the Embassy Suites Hotel. Check with travel agents and the Embassy Suites Hotel website for maps and driving directions. By car, Seaside is approximately 7 hours from Los Angeles, 2 hours from San Francisco, and 1.5 hours from San Jose. The Carmel Cab Company is always available at the Monterey Airport.

International Travel: Attendees from outside of the USA are reminded to prepare and bring all necessary paperwork and documents as appropriate for your country (passports, visas, other identifying documents, etc.) and which will enable you to enter the USA.

All attendees arriving by airline are encouraged to take note of recent changes in US airline security regulations regarding prohibited carry-on items and limitations on carry-on luggage/bags. Check with your airline and travel agent for details.

Transportation during the Conference: All conference sessions will be held at the Embassy Suites Hotel, so transportation to sessions is not necessary. For the field trip and evening session at Monterey Bay Aquarium, bus transportation will be provided. Buses will leave at scheduled times, so attendees arriving late may miss the event.

7. Local Arrangements and Details.

Climate: Seaside is located in central California and is adjacent to the Pacific Ocean. Weather varies greatly with daytime conditions usually cool (low to mid 20s° C), breezy, and overcast to sunny. Nights are very cool (7 to 12° C). For outer clothing we recommend that you bring light to medium weight jackets. Persons sensitive to sun should consider sunscreen and hats.

Field Trip Weather: Salinas's weather can be similar to that of Seaside and depending on the year, the day temperatures can be slightly warmer. The Salinas Valley can be very windy. For the field trip we recommend that you bring light to medium weight jackets, hats, and use sunscreen. Wear comfortable, casual clothes and shoes that can be worn in dusty areas. Water, lunch, and refreshments will be provided. Registration fees include this field trip. For additional tickets for spouses, family members 18 years and older, friends, or other accompanying person the field tour is \$25 US (see registration form).

Special Dietary Needs: If one has special dietary requirements (examples: vegetarian diet, food allergies), please inform the Embassy Suites Hotel and Conference organizers. Every effort will be made to accommodate these needs.

Other Special Needs: If one has other special needs (example: disabled, impaired hearing or vision), please note these on the registration form. Every effort will be made to accommodate these needs.

8. Health and Safety.

Travel and Health Insurance: All participants, especially attendees coming from outside of the USA, are strongly advised to arrange for appropriate insurance (health, life, rental car, lost luggage, theft, etc.).

Medical Care: For emergencies, dial 911 to reach the front desk. For other medical needs, off-site physicians will need to be contacted.

International Health Concerns: Attendees who exhibit symptoms of severe respiratory problems or other significant illnesses will be encouraged to meet with a physician.

Circumstances beyond Control of the Conference, Acts of God, Force Majeure: The conference, host organizations, and organizing committee are not responsible for circumstances that occur beyond control of the conference and organizers. The conference, host organizations, and organizing committee are free from all obligations related to such circumstances. Such circumstances beyond control of the conference include the following: war, threat of war, violence, terrorism, crime, and threat of crime, revolts, and strikes, exclusion of workers, transportation failure, fire, earthquake, other natural disasters, and other circumstances that interfere with the conference.

Delay of the Conference: In the event of a circumstance or situation that prevents the conference from taking place as scheduled, every effort will be made to reschedule the meeting. If a rescheduled meeting is not possible, then registration fees will be fully refunded.

Personal Items and Belongings: All attendees are responsible for their own personal belongings. The conference, organizing committee, California Spinach Growers Research Committee, University of California Cooperative Extension, and Embassy Suites Hotel are not responsible for any lost, stolen, or damaged items.

Organizing Committee:

Chairman Heather Kemp, Co-Chair Steve Adams, Program Chair Steven Koike
Planning Committee Members: Steve Ray, Matt Plymale, David Silacci, Mike Scanlan

Local contact:

Steven Koike Phone 831-759-7350 FAX 831-758-3018
University of California Cooperative Extension
1432 Abbott Street
Salinas, California 93901
USA E-mail: stkoike@ucdavis.edu

For questions regarding payment of registration fees:

Steve Adams 1-831-970-4028
FAX 831-758-7514
E-mail: sadams@newstarfresh.com

Local websites:

Monterey Peninsula On-Line Guide <http://www.monterey.com/>
City of Monterey <http://www.monterey.org/>
Monterey Bay Aquarium <http://www.mbayaq.org/>
Monterey Institute of International Studies <http://www.miis.edu/>
Monterey Bay Aquarium Research Institute <http://www.mbari.org/>
Monterey County Convention and Visitors Bureau <http://www.montereyinfo.org/>
Access Monterey Peninsula <http://www.mty.com/>
Monterey.winecountry.com <http://www.gomonterey.com/>
Monterey-Carmel.com <http://www.monterey-carmel.com/>

**Registration for
International Spinach Conference**

**Seaside, California, USA
24-25 September 2007**

Please download this form, complete it, provide payment, and return it via e-mail or mail before September 3, 2007. Late registrations must pay the late registration amount.

General Information

Last Name

First Name

Name for name badge

Organization/Company

Address

(city, state, postal code)

(country)

Telephone

FAX

E-mail

Special Dietary Needs

Notify Embassy Suites Hotel when reserving rooms.

Other Special Needs

Registration page 1 of 3

Conference Fees

	Number of persons	Register by Sept. 3, 2007	Late Registration	Totals
Registration				
Participant	_____	\$100 \$US/person	\$130\$US/person	\$ _____
Field Tour: Sept. 25				
Participant		included	included	0
Accompanying persons	_____	\$25 \$US/person	\$25 \$US/person	\$ _____
Evening Dinner: Sept. 24				
Participant	Yes or No	\$35 \$US	\$35 \$US	\$ _____
Accompanying persons	_____	\$35 \$US	\$35 \$US	\$ _____

Persons under 18 are not allowed on the field tour.

\$ _____ Total Payable

Payment (Indicate the method of payment used)

- Credit Card: Fill out all information below.**

 Visa ___ MasterCard ___

Card number:

____ - ____ - ____ - ____ - ____ - ____ - ____ - ____ - ____ - ____ - ____ - ____

Expiration date on card: ____ / ____

Three Digit Security Code on back of card: ____

Exact name of cardholder (as indicated on the card):

Cardholder signature: _____

- Check:** Mail a check that is in \$US funds and drawn on a US bank. The check must be made out to **California Spinach Growers Research Fund**. On the check, note that the check is for the **2007 International Spinach Conference**. The check must be free of bank charges.

Registration page 2 of 3

- ❑ **To pay fees via electronic bank transfer:**
- ❑ The transfer must be made to: First National Bank of Central California
- ❑ Routing Number: 121140713
- ❑ Account Number: 0101646529

Submitting form and payment:

1. For credit card payments, download registration form, fill out form, and send completed form via e-mail to: sadams@newstarfresh.com
2. For electronic bank transfer, mail or e-mail your completed registration to Steve Adams or sadams@newstarfresh.com. Indicate that method of payment was via bank transfer. Your registration is not valid until we receive a bank confirmation of funds received by **September 3, 2007**.
3. For checks, mail printed and completed form and check to:
California Spinach Growers Research Fund
820 Park Row # 519
Salinas, CA 93901
USA

Confirmation of registration and payment will be sent to you.

Deadline: September 3, 2007

Registration form, payment of registration fee, and abstract submission must be completed by **September 3, 2007**.

Cancellation and Refund Policy:

Request for cancellation to the conference must be received in writing (printed document or e-mail message) no later than Sept. 10, 2007. Refund of registration fee, minus a \$40 processing fee, will be made only if this deadline is observed. Cancellation of accommodations must be arranged directly with Embassy Suites Hotel.

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Registration page 3 of 3